STOCK
LEARNING

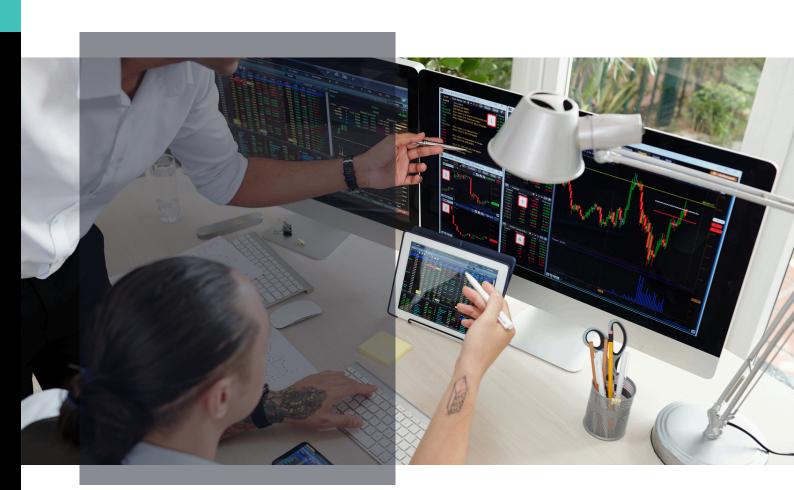# EASY COMBO: FUNDAMENTAL STOCK ANALYSIS & CHARTING TECHNIQUES

Course Overview

Fundamental and Technical Analysis can be combined to provide a better trading strategy especially in the current market conditions.

Traders often compare the differences between fundamental and technical analysis, however blending the two can have positive benefits. Although there are no hard facts as to which style of analysis is better, combining the two may lead to more definitive trade choices.

This course will explore various ways how to combine fundamental and technical analysis using practical examples.

Who will get benefits from this?

Students | Investors/Clients | Traders | Sub-Brokers/Dealers | Working Executives | Other Financial Intermediaries | Any person who is interested in the Fundamental Analysis And Technical Analysis

Key Features

Certificate from Stock Learning

Earn a Certificate of Completion from Stock Learning.

Hands on Case study

Gain hands-on experience of research through modelling and hands-on practical assignments.

Create Portfolios

Learn to create a portfolio from scratch in the practical training on Real Time Markets.

Develop Research Skills

Acquire skills to develop research on the performance of companies.

Learn different Analysis methods from the industry

Perform different kinds of analysis using methods widely used in industry.

Digital Learning

Learn from anywhere in your comfort

Course Structure:

1. SEGMENT ONE (2 hours)

- Introduction of Fusion Analysis as a Comprehensive Investment Strategy for Stock
 Markets right now.
- First Step: TECHNICAL ANALYSIS - understanding its Pros & Cons
- Difference between Technical and Fundamental Analysis
- Philosophy of Technical Analysis: Dow Theory and Elliott Wave
- Trendlines
- Support and Resistances
- Types of Charts
- Japanese Candlestick Patterns – Some important patterns

2. SEGMENT TWO (2 hours)

- Classical Western Chart Patterns
- Double Top & Double Bottom
- Head & Shoulder Top & Bottom
- Triangles (Symmetrical, Ascending, Descending & Broadening)
- Wedges, Flags & Pennants
- Gap Theory – All types of gap

Course Structure:

3. SEGMENT THREE (2 hours)

- Basic Indicators & Oscillators
- Categorization of Technical Indicators
- Trend Indicators – Moving Average
- Sequence and Types of Moving Averages
- Momentum – Relative Strength Index
- Moving Average Convergence Divergence
- Volume – Money Flow Index
- Volatility – Bollinger Bands
- Fibonacci Retracements and Golden Ratio

4. SEGMENT FOUR (2 hours)

- Second Step: BEHAVIOURAL FINANCE and psychological considerations
- Understanding Behavioral Finance & Its Application in investing (vs. Traditional financial
models which presumed investors are always Rational)
- Investing Styles – Value vs. Growth
- Market Psychology and Sentiments
 - Efficient Market Hypothesis
- Heuristics and biases – Various types (Approx. 10+ like Availability Heuristic, Loss
 Aversion, Belief Perseverance, Confirmation Bias, Framing, Representativeness, Overconfidence)
- Herd Mentality
- Expected Utility vs Prospect Theory
- Market Bubbles & Crashes
- Importance of checklist and ways to overcome biases in investing

Course Structure:

5. SEGMENT FIVE (2 hours)

- Third Step: FUNDAMENTAL ANALYSIS – Qualitative and Quantitative Analysis
- Evaluating Sector & Industry Structure – Top down vs. Bottom Up
- Understanding Competitive Advantage and how it affects companies
- Evaluating Management and understanding Corporate Governance
- Understanding Financials – Income Statement
- Understanding Financials – Balance Sheet & Cash Flow Analysis
- Evaluating a company and importance of News and Events
- Major Economic Indicators to look at
- How to read through an Annual Report

6. SEGMENT SIX (2 hours)

- Ratio Analysis, i.e. profitability ratios, activity ratios, liquidity ratios, solvency ratios and valuation ratios (All major ratios approx. 30+)

7. SEGMENT SEVEN (2 hours)

- Some Fundamental Valuation Methods (DCF, FCF, DDM, EV/EBITDA, Liquidation
 Value approaches – Only Basics)
- Understanding Stock Selection
- Using screeners & filters - Scanning the efficient stocks using Screener.in etc.

8. Blending Technical, Behavioural and Fundamental theories and inputs together to formulate effective investment strategies that really work – Fusion (1 hour)

The Faculty:

Highly Qualified faculty (Including CA, CFA, FRM, MBA, and Ph.D. holders) having experience working in the Corporate World. So that they can give a better understanding of financial concepts with real-world implications. Along with giving real-life examples the faculty will also support you in solving the real-life scenario and help the learners innovate in business practice.

Stock Learning faculty team includes outstanding educators and researchers from both the academic and business sectors, contributing towards the overall professional and personal growth of the students. Interactions with prominent leaders/senior executives from the industry, allowing you to benefit from the experience gained in leading positions around the globe. Stock Learning Faculty are highly qualified and experienced faculty and are the greatest asset of the Organisation.

Registration/Fees:

FEES - INR 17700/- (Incl. of GST)

Payment Link:

https://rzp.io/l/Kidvgkv35

Contact Information

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